

**System and Method for Obtaining, Evaluating,
and Reporting Market Information**

Abstract

A computer-enabled method and related system for allowing market survey contributors to provide their relevant market information and to access that information and the information of others in the same market. Each contributor is permitted to view its own specific private information and to view summary information of the entire market and aspects of the entire market but without being able to identify the other contributors. The system includes an information database, a query library and a computer program to query the database and evaluate and report on the database information in response to a query. Rules are set to deny access to information not provided by a contributor and to deny access to information with an insufficient number of contributors and/or number of points of data.